

Web 2.0 & Web 2.0 Templates

Web 2.0 is an innovation in web design with a new-fangled concept of having a better usage of internet. It facilitates immensely in making the content handier with the comfort of easy usage and better design options. Web 2.0 happens to be a hot topic of discussion amongst business houses and individuals, be it corporate world, professionals or small enterprises. It is a well-regarded approach in the world of internet today. The very objective of user friendliness with convenience is achieved with the help of having several elements like easy navigation options, better placement of text, higher visibility through prioritization as well as attractive means of better colors, reflections, layers, icons and surfaces. This is not just to do with the better look, but it is also about use of a better technology with a well organized use of web services which give the web page a better design, legibility, an improves layout as well as presentation. Web 2.0 is a version of web that is compatible with the entire range of devices that help us have a view of web pages. The Web 2.0 with a customized usage would serve the best to any client's requirement. It is related to bringing in real-time applications in the web with a consideration of the design that is required by the customer.

Let us now come to a conceptual understanding of Web 2.0. Conceptually speaking the term "Web 2.0" can be described as an improved form of World Wide Web that includes "Design Templates" and "Business Models", not only for the existing world, but also for the coming generation of software. The concentration here is on the structure as well as the way web should look in today's world. Technologies such as Weblogs, Wikis, Social Software, and Blogs have a lot to offer to revolutionize the Web in its outlook.

The jargon, Web 2.0 has become so extensive that it is used in marketing terminology without its proper conceptual understanding. Authentically, Web 2.0 is a phrase given by O'Reilly Media and the term refers to professed notion of second generation of Web based societies and some services like folksonomies and social-networking websites. These online communities cooperate in association and distribution amongst various users. There is one major substance, which is the base of this concept i.e. "Interaction". It simply means, that every user can upload and download various data and intensify his knowledge.

Web 2.0 can be considered as business approval of Web as a platform and identifying how strong it is. It is not only evolution of websites from secluded information machines to ocean of substance, but also a processing dais operating for Web based applications. It can also be summed up as a social experience approving a tactic of generating and segregating Web data, featured by good communication, sharing and redundant use. With this new thought, there is peculiarity enabling remarkable simpler formation of advance business prototypes by using already accessible modular objects. This results in superior establishment and categorization of matter. Also, a growth in monetary value of Web is achieved. Web 2.0 is about binding with world today through a common base, the Internet and offering solutions. This novel technology aims at attaining interaction and developing business.

Web 2.0 can be virtually disintegrated into levels, where Level 3 applications like eBay and Wikipedia survive on Internet through human interactions and networking; Level 2 applications like Flickr, can function offline but would be working better online; Level 1 applications have only features that are available online when they work offline and Level 0 such as yahoo local and Google maps work well offline.

There are few key points related to Web 2.0. When Web 2.0 is discussed it has **Web** as the base. **Data** is another thing that guides the flow of system. What binds the entire system well is the handsome **networking** between each module and that networking is achieved by involvement. A simulated **Open source development** is also necessary to form a ground for advancement in formulation of systems, which pulls characteristics from distributed, autonomous programmers. Business models are accessible because of their content and assistance consortium and that makes the idea meaningful. This concept also means the influence of software far above limitations of singular device and having a broader reach.

One looks for several features while having a correct application for the Web. These necessary features form a package and are incorporated in a planned application. These are Web 2.0 templates. Web 2.0 templates are used for designing web products. The design feature of these templates happens to be its unique selling point. This template provides the end user with a ready to use system that can be easily customized.

Moving further into customization of Web 2.0 templates, there are packages available, which include Web 2.0 templates and they work so as to make the view as expected by the purchaser. Everything needs a transformation and Internet is undergoing a change rapidly too. So, to meet this fact, new products need to be launched regularly. In this regard, the whole new category of Web 2.0 templates launched to serve to the changing needs to the customers offers wide ranging benefits. The package is tailored in such a manner that it turns out to be the most functional one in world of web where innovation and revolution is the course.

The templates of Web 2.0 are a part of a flexible package catering to specific demands of the customer in terms of design and features offered. These templates are so constructed that they help individuals grow. The notion that everything should be on Web is prevailing and is catching heat too. So, to be in the race, these features are utilized well to make a customized model, which has several add on facilities. The numerous benefits of the package include critical facilities like customizing site names, adding up your individual logo, basic contact page and other facility in form of five pages of data that can be added. Customer's server can also be included in uploading as well as testing of site. Such a template happens to be a great help, as the product needs to be tested for various changes made in real time environment.

Each of the facility mentioned has a lot to offer for a business model today. A simple Web 2.0 template can't be a good selling output. Instead, it can create a negative impact on the company owning it. So, a customization suiting the needs of the company is needed and that's what we offer.

This package has more to offer than just simple website formats. Our customized Web 2.0 templates take care of minute things that need to be considered. The appearance of a website is given in such a manner that more relevant text is placed better or highlighted. Hyperlinks are created, which are also vital as they are the key to navigation. Apart from this, various icons or hypertexts are available to make navigations. A good Web 2.0 template can provide all that and more. We as builders take care of slightest of information and take that into account while a product is developed. So, the templates constructed shows relevant information and also make Internet a comfortable place for everyone.

Site names are of utmost importance and the package should be able to provide that space. Even the logo is a unique selling mark and so its significance is immense. When a site is prepared it has to be tested thoroughly through alpha and beta testing, where beta testing refers to testing at customer's server and it is the real filter through which the product passes for errors. Such customized facilities expected form the core of our Web 2.0 template.

Our package is versatile enough to satisfy the basic characteristics that are the base of Web 2.0 templates. One of them is binding collective intellect. It is one key factor when it comes to information. It actually means getting on to one intellect through other and so on. Also, the data factor is a crucial one. Discriminating Web 1.0 and 2.0 is data storage. Google, a Web 2.0 application is superior to Netscape (a Web 1.0 application) because Google has a huge data storage capacity and that is the order of applications today.

There are few features, which segregate it from the previous version of Web. One of them includes that software should be able to handle more than a singular device. Our templates are constructed so as to handle more than one PC platform efficiently. Also the product should implement light programming models that make the system simpler. This methodology is a boon to loosely coupled systems. For all these services provided, the package needs to be excellent and adaptable. Such is the need of the world, that customized way of dealing with things pay rich dividends and we blend them all to form a product significant and nifty.

These new Web 2.0 templates of our package are nothing but an approach to help Internet go better and providing end user with ease of developing business and relationships better. Customization is an approach to be free from the notion of bonded environment. Thus, you will always utilize the resources the way you require them.

References

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